



ABU Prizes 2025 Contest Rules

The amendments to the Contest Rules of ABU Prizes were approved in April 2004, February 2005, February 2006, February 2007, September 2010, January 2011, March 2013, February 2014, February 2016, January 2018, February 2019, January 2020, January 2021, February 2022, March 2024, March 2025



ABU Prizes 2025 Contest Rules

Article 1 Preface

In 1964, the 1st General Assembly of the Asia-Pacific Broadcasting Union (ABU), then known as Asian Broadcasting Union, approved the establishment of an international competition for Radio/Audio and TV programs titled the 'ABU Prizes'. During the 48th General Assembly (2011), the ABU adopted a resolution empowering a working party to approve changes in the rules of the ABU Prizes in line with the ABU's objective of promoting excellence in broadcasting.

The ABU Prizes was decided to be held as an annual event and shall be governed in accordance with the terms stated as below under the Contest Rules.

Article 2 Objective

The ABU Prizes aims to promote the excellence in content production in order to raise educational and cultural standards and to strengthen international understanding among the people of the ABU member countries and regions.

Article 3 Categories

The categories for awarding separate prizes are as follows:

- i. Each of the seven (7) categories for Radio/Audio programs
- ii. Each of the seven (7) categories for TV/Screen programs
- iii. Digital Media category for online contents

RADIO/AUDIO CATEGORIES:

#	CATEGORY	DESCRIPTION
1	Drama	A single episode drama or one episode of a series. Each organization is eligible to enter two items in this category: one short-form drama (15 minutes and under) and one long-form drama (16-60 minutes).
2	Podcast	An audio feature (or one episode of a series) made specifically for listening on demand from online. Entries should be story-driven (i.e. not a news report or single interview), demonstrating the special qualities of podcasting to connect to individual listeners.
3	Documentary	A single documentary or a feature or one episode of a series.
4	News Reporting	Topical coverage of a single news event.
5	Community Service Announcement (CSA)	Campaigns or announcements on a single issue that is of public interest, and which is not more than 90 seconds duration. The CSA should aim at creating public awareness within its cultural context. Such a CSA should be produced inhouse.
6	On Air Personality	Work of a single on-air personality, either a single performance or a compilation. This could include DJ, host, presenter, anchor, news reader, traffic reporter, news reporter and/or correspondent.



7	ABU Perspective Award	<p>A program that best delivers the message of ABU perspective on the theme of global issue chosen by ABU members and illustrated through their local issue in any form.</p> <p>Theme for 2025: “Journey”</p> <p>Programs that that unfolds over time, starting with an initial step or decision, progressing through various stages of discovery and challenges, and ultimately leading to growth, change, or a final destination.</p>
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TELEVISION/SCREEN CATEGORIES:

#	CATEGORY	DESCRIPTION
1	Drama	A single episode drama or one episode of a series/serials.
2	Documentary	A single documentary or a feature or one episode of a series.
3	Entertainment	Any non-drama, non-documentary, non-news program entertaining to all.
4	Children	Any program, including educational program, targeted at viewers below 11 years of age (elementary level).
5	News Reporting	Topical coverage of a single news event.
6	Sports	A single program about sports which includes event coverage, commentary, talk shows or documentary.
7	ABU Perspective Award	<p>A program that best delivers the message of ABU perspective on the theme of global issue chosen by ABU members and illustrated through their local issue in any form.</p> <p>Theme for 2025: “Journey”</p> <p>Programs that that unfolds over time, starting with an initial step or decision, progressing through various stages of discovery and challenges, and ultimately leading to growth, change, or a final destination.</p>

DIGITAL MEDIA CATEGORY:

#	CATEGORY	DESCRIPTION
1	Digital Content Award	Online media contents developed as an extension of existing TV or Radio/Audio programs and/or stand-alone original productions that are tailor-made using a wide range of available digital tools.

Article 4 Special Jury Prize

Special Jury Prize recognizes programs which have made special impact on the jury, due to their subject matter, treatment or production value.

Article 5 Eligibility

5.1 All ABU members are eligible to enter the competition.

5.2 – All entries submitted by the ABU members (**except TV Sports**) must be broadcasted for the first time between **15 May 2024 – 30 June 2025**.

– **TV Sports** category must be first broadcast between **15 May 2023 – 30 June 2025**

5.3 Programs which have won a prize in any other international competition are qualified to be submitted.



5.4 Entries must be free from political propaganda and/or commercial advertising or promotion.

Article 6 Entries

6.1 Each ABU member may submit only one (1) entry in Radio/Audio and TV/Screen categories, except for Radio/Audio Drama – where each member can submit one short form drama AND one long form drama; and Digital Media Category & TV Sports Category, where each member can submit TWO entries.

6.2 Multiple entries from broadcasting associations are accepted, but only one (1) entry from each category will qualify as a finalist.

6.3 Each Radio/Audio entry (mp3 format) must include one (1) copy of English script, with a time code. TV entries(mpeg4 format) are required to submit entries with any of the following:

- English subtitle
- English voiceover

6.4 Duration for Radio/Audio and television categories are as follows:

DURATION FOR RADIO/AUDIO ENTRIES BY CATEGORY:

#	CATEGORY	DURATION
1	Drama	Short Form Drama: up to 15 minutes Long Form Drama: 16 – 60 minutes
2	Podcast	10 – 60 minutes
3	Documentary	Up to 60 minutes
4	News Reporting	Up to 5 minutes
5	Community Service Announcement (CSA)	Up to 90 seconds
6	On Air Personality	Please select your best 30 minutes, edited or unedited sequence.
7	ABU Perspective Award	Up to 60 minutes

DURATION FOR TELEVISION/SCREEN ENTRIES BY CATEGORY:

#	CATEGORY	DURATION
1	Drama	Up to 90 minutes
2	Documentary	Up to 60 minutes
3	Entertainment	Up to 60 minutes
4	Children	10 – 60 minutes
5	News Reporting	Up to 5 minutes
6	Sports	Up to 60 minutes
7	ABU Perspective Award	Up to 60 minutes



SUPPORTING MATERIALS FOR DIGITAL MEDIA ENTRIES BY CATEGORY:

#	CATEGORY	DESCRIPTION
1	Digital Media	Content and relevant new media links & supporting materials up to 60 minutes

6.5 All entries, along with the completed ABU Prizes entry form and additional requirement as requested in accordance with Article 6.3, must reach the ABU Secretariat on or before the **entry deadline, 30th June 2025.**

Article 7 Pre-selection

7.1 For all categories and the Special Jury Prize the ABU Secretariat shall appoint at its discretion jury members who shall pre-select and shortlist all entries received.

7.2 During pre-selection the jury may transfer/change the entry category at their discretion and resubmit it in appropriate categories.

Article 8 Final Judging

8.1 The jury for all categories shall comprise of minimum five experts from ABU membership. The jury members shall be appointed by the ABU Secretariat at its discretion, taking to account balanced representation, expertise and other relevant considerations.

Article 9 Responsibilities of Pre-selection and Final Judging Jury

9.1 In both pre-selection and final judging process each jury shall follow the ABU judging guidelines in assessing/evaluating the entries.

9.2 In pre-selection and final judging, a chairperson may be nominated from among the jury members. The chairperson shall prepare a written report approved by all jury members to be submitted to the ABU Secretariat.

9.3 In the event of any entry being disqualified by the jury during the final judging, the chairperson shall report the reason for disqualification to the ABU Secretary-General, who shall then convey it to the member which submitted the entry.

9.4 The decision of the jury shall be final in both pre-selection and final judging.

Article 10 Prizes

10.1 In case the jury considers that none of the entries is worthy of a prize, they may decide not to award that prize in the year concerned.

10.2 In addition to finalizing the award winner(s), each jury may recognize one (1) entry from the finalists for each category with a special commendation award.

Article 11 Others

Any amendments shall be subject to further approval of the ABU Prizes Reform Working Party (hereafter, RWP).